REMARKS

Claims 1, 4, 6, 10-12, and 14-24 are currently pending in this Application. In view of the following comments, Applicants respectfully request reconsideration of the Final Office Action mailed December 28, 2006 (hereinafter "the Final Office Action").

I. Rejections Under 35 U.S.C. § 112 first paragraph

Claim 15 has been rejected under 35 U.S.C. §112, first paragraph, for failing to comply with the enablement requirement. The Final Office Action indicates that the "Applicant's specification does not disclose first **or** second viewable segments being viewable in the said display at the same time." Final Office Action at p. 2.

The Applicants traverse this rejection, since claim 15 describes "a whole of each of said first viewable segment or said second viewable segment is viewable at the same time in said display. "The limitations of claim 15 recited above use the word "each" to indicate one of two or more viewable segments, and the word "or" to indicate alternatives, and "is" to indicate a single viewable segment. Thus, claim 15 clearly does not describe segments that are "viewable in the said display at the same time" as has been asserted. Applicant respectfully asserts that the limitations of Claim 15 do comply with the enablement requirement, and respectfully request withdrawal of the 35 U.S.C. §112, first paragraph rejection of claim 15.

II. Rejections Under 35 U.S.C. § 103(a)

Claims 1, 4, 6, 10-12, 14-24 have been rejected under 35 U.S.C. § 103(a) as being unpatentable over Ollikainen (U.S. Patent Publication No. 2003/0074475 A1) in view of Ndili (U.S. Patent Publication No. 2002/0161928 A1). In view of the reasons noted below, these rejections are respectfully traversed.

<u>Claims 1, 4 and 14</u>

With respect to independent claim 1, Applicant respectfully traverses the assertions in the Final Office Action that Ollikainen as modified by Ndili teaches or suggests that a "proxy server is configured to **transmit** said first **viewable segment** and said **navigation** aid in response to said request." To the contrary, Ollikainen fails

to describe such limitations as acknowledged in the Final Office Action at pages 3 and 4. In addition, Ndili describes a "screen on the mobile device 120 may include user-interactive features and [a] next segment may be indicated with a user-interactive feature (icon) to show the availability of a next segment. Upon activation of the request for the next page, in step 460, a determination is made as to whether a next segment is the last segment for the network content. If in step 460, the last segment is a last segment, then the last segment is signaled to mobile device." Ndili, pp. 3 and 6, ¶¶ 00048 and 0084, and Figure 4. Clearly, Ndili describes a navigation aid that is resident on the mobile device.

Thus, in contrast to claim 1, Ndili does not describe that the navigation aid is transmitted with the viewable segment. Claim 1 clearly avoids the unnecessary step described in Ndili of determining whether the next segment is the last segment, by transmitting a first viewable segment <u>and</u> a navigation aid.

For at least the reasons stated above, the combination of the cited references does not describe the limitations of independent claim 1, from which dependent claims 4 and 14 depend. Therefore, claims 1, 4 and 14 are patentable over the cited references. Applicant respectfully urges that an indication of allowability for claims 1, 4 and 14 be provided.

Claims 6, 10, 23 and 24

With respect to independent claim 6, the Final Office Action asserts that Ollikainen as modified by Ndili teaches or suggests that a "proxy server is configured to transmit said first viewable segment and said navigation aid in response to said request." Claim 6 describes a method of "transmitting said first viewable segment and said navigation aid to said wireless communication device." As previously discussed, Ndili, even in combination with Ollikainen, does not teach or suggest transmitting a viewable segment and a navigation aid.

Therefore, the combination of Ndili and Ollikainen does not disclose the limitations of independent claim 6, from which dependent claims 10, 23, and 24 depend. Hence, claims 6, 10, 23 and 24 are patentable over the cited references.

Claims 11, 12 and 19

Claim 11 describes a "means for transmitting a first viewable segment and a navigation aid to said wireless communication device." In contrast to claim 11, as previously discussed the Ndili and Ollikainen combination does not teach or suggest transmitting a viewable segment <u>and</u> a navigation aid. Therefore, the combination of Ndili and Ollikainen does not disclose the limitations of independent claim 11, from which dependent claims 12 and 19 depend. Hence, claims 11, 12 and 19 are patentable over the cited references.

<u>Claims 15 and 20</u>

Independent claim 15 describes a system "wherein said proxy server is configured to transmit said first viewable segment and a first navigation aid in response to said request, said first navigation aid being selectable with said wireless communication device to request said second viewable segment, and wherein said proxy server is configured to transmit said second viewable segment and a second navigation aid upon receipt of a selection of said first navigation aid by said wireless communication device." In contrast to the limitations of claim 15, the Ndili and Ollikainen combination does not teach or suggest transmitting a navigation aid and a viewable segment, as previously discussed. In further contrast to claim 15, the Ndili and Ollikainen combination does not teach or suggest transmitting a second navigation aid and a second viewable segment. Even if one was to somehow construe equivalence between Ndili's device resident icon and the first navigation aid described in claim 15, clearly, Ndili cannot possibly describe transmission of a second navigation aid as also described in claim 15 since Ndili's icon is resident on the mobile device.

For at least the reasons stated above, the combination of the cited references does not describe the limitations of independent claim 15, from which dependent claim 20 depends. Therefore, claims 15 and 20 are patentable over the cited references.

Claims 16, 21 and 22

Claim 16 describes a method of "transmitting a first navigation aid and said first viewable segment to said wireless communication device, a whole of said first viewable segment being viewable in its entirety at the same time in said display screen; in response to selection of said first navigation aid with said wireless communication device, transmitting a second navigation aid and said second viewable segment to said wireless communication device, a whole of said second viewable segment being viewable in its entirety at the same time in said display screen; and in response to selection of said second navigation aid with said wireless communication device, transmitting said first viewable segment and said first navigation aid to said wireless communication device."

In contrast to claim 16, neither Ndili nor Ollikainen describe a method of transmitting a navigation aid <u>and</u> a viewable segment. Even if one was to somehow construe equivalence between Ndili's device resident icon and the first navigation aid described in claim 16, clearly, Ndili cannot possibly describe transmission of a second navigation aid since Ndili's icon is resident on the mobile device. Therefore, the combination of Ndili and Ollikainen does not teach or suggest the limitations of independent claim 16, from which dependent claims 21 and 22 depend. Hence, claims 16, 21 and 22 are patentable over the cited references.

<u>Claims 17 and 18</u>

Independent 17 describes a method of "transmitting a navigation aid and said first viewable segment to said wireless communication device." In contrast to claim 17, Ndili and Ollikainen alone or in combination do not teach or suggest transmitting a navigation aid <u>and</u> a viewable segment, as described in claim 17.

For at least the reasons stated above, the combination of references does not teach or suggest the limitations of independent claim 17, from which dependent claim 18 depends. Therefore, claims 17 and 18 are patentable over the cited references.

For at least the previously discussed reasons, the combination of Ollikainen in view of Ndili does not teach or suggest each and every recited limitation, and

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independent claims 1, 6, 11, and 15-17 are allowable. Respective dependent claims 4, 10, 12, 14, and 18-24 are also allowable for at least the same reasons. Accordingly, Applicants respectfully request that the claim rejections under 35 U.S.C. § 103(a) be

withdrawn.

Conclusion

In view of the above remarks, Applicants respectfully submit that this application is in condition for allowance and such action is earnestly requested. If for any reason the Application is not allowable, the examiner is requested to contact the Applicants' undersigned attorney at (317) 636-0886.

Respectfully submitted,

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